

Privacy Policy

Ideas Incubator S.A. is committed to safeguarding your privacy online. Please read the following statement to understand how your personal information will be treated as you make full use of the Ideas Incubator S.A. websites.

Your privacy is important to us. We do not share your information with non-affiliated companies. If you have any questions regarding our privacy statement, please feel free to contact us by e-mail at privacy@ideasincubator.ch

Gathering of Information

Voluntary Submission

Ideas Incubator S.A. does not collect personally identifying information about any individual Ideas Incubator S.A. website user except when knowingly provided by such individual. For example, we may ask you for information when you register to receive a newsletter or to use our online stock and options portfolio. You always have the option not to provide the information we request. If you choose not to provide the information we request, you can still visit most of the Ideas Incubator S.A. websites, but you may be unable to access certain options and services.

Cookies

A cookie is a data file that certain websites write to your computer's hard drive when you visit such sites. A cookie file can contain information, such as a user identification code, that the site uses to track the pages you have visited. Ideas Incubator S.A. uses cookies solely to track user traffic patterns throughout the Ideas Incubator S.A. websites and to allow you access to "member only" section of the sites. We use this data on an anonymous basis and we do not correlate this information with personal data of any user.

Most website browsers automatically accept cookies, but you can usually change your browser settings to display a warning before accepting a cookie, or to refuse all cookies. However, if you choose to disable the receipt of cookies from our websites, you may not be able to use certain features of the site.

Browser Level Information

Ideas Incubator S.A. web servers automatically collect information about a site user's IP address, browser type and referrer by reading this information from the user's browser (information provided by every user's browser). This information is collected in a database and used--in an aggregated, anonymous manner--in our internal analysis of traffic patterns within our websites. This information is automatically logged by most websites.

Use of Information

Our primary goal in collecting user information is to enhance your experience on our websites. We achieve this goal by, among other things, providing interactive communications such as our electronic newsletters to the e-mail address that you provide to us, and developing future editorial content based on your interests. To develop content targeted to your interests, we use aggregated user information to determine which areas of our websites users prefer based upon traffic to those areas. We do not track what individual users read, but instead how well each page or content area performs overall.

Ideas Incubator S.A. websites are free and we derive revenues from advertising. In order to attract and retain advertisers we use the aggregated, anonymous information that we gather (as well as information from third-party market researchers) to describe our services to advertisers and partners and to assist our advertisers and sponsors to better understand our audience. This is essential to keeping our service free of charge to our users. We do not disclose personally identifying information about our users to these parties for these purposes.

Ideas Incubator S.A. may also disclose information about our users when we believe, in good faith, that the disclosure is required by law.

When you are on an area of Ideas Incubator S.A. websites and are asked for personal information, you are sharing that information with Ideas Incubator S.A. as well as its parent company, affiliates, business partners and vendors providing hosting and other services for Ideas Incubator S.A.. You also give us permission to share your personal information with brokers and other companies that we think may be of interest to you. If you do not want your information to be shared, you can choose not to allow the transfer of your information by not using that particular service. These parties, as well as advertisers who contract directly with a third-party service to serve their advertisements, may set their own cookies.

By accessing and using this website or signing up for any of our services you consent to our collecting, maintaining, using and disclosing personal information provided by you. You acknowledge that your personal information is shared with our subsidiaries, parent company, and affiliates as well as business partners and vendors providing hosting and other services for us. You give us permission to share your information with brokers and other companies that we think may be of interest to you. You also give permission for these brokers, other companies, our subsidiaries, parent, and affiliates to contact you in regard to their products and services unless you advise otherwise in writing.

In addition, any personally identifiable information provided by our users as part of an advertiser promotion online may be provided directly to advertisers.

Please be aware that Ideas Incubator S.A. sponsors, advertisers or websites that have links on our site may collect personally identifiable information about you. The information practices of those parties and websites linked to Ideas Incubator S.A. are not covered by this privacy statement. Ideas Incubator S.A. users should also be aware that, when you voluntarily disclose personal information in chat areas or bulletin boards, that information may be collected by others and may result in unsolicited messages from others.

Kids under 13: Do not send any information about yourself to us--including information such as your name, address, or e-mail address. We do not knowingly collect personally identifiable information from children under 13. In the event that we learn we have collected any personal information from a child under the age of 13 without verification of parental consent, we will delete that information from our database as quickly as possible.

Any views expressed in this website are not to be taken as advice or a recommendation to buy or sell any investment and users must make their own decisions based on their own investigations and consultation with their financial adviser or other professional expert.

How to Contact Us

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This statement may change from time to time, so please check back periodically.